



### **Bartlett Tree Experts Continues Support as an ISA Canopy Partner**

**ATLANTA, Ga.** — The International Society of Arboriculture (ISA) is pleased to announce Bartlett Tree Experts will continue to support ISA through its Canopy Partners program.

The ISA Canopy Partners program is a collaborative initiative that brings together industry leaders to support ISA's mission to promote the professional practice of arboriculture, inform the public about the benefits of trees and provide a global network of arborists, urban foresters, and people who care for trees.

"Our ISA Canopy Partner's investment in our work provides critical resources for ISA to promote the professional practice of arboriculture," said Caitlyn Pollihan, the CEO and Executive director of ISA. "With their support, ISA can continue exploring ways to support our members, credential holders, and future arborists as well as inform the public about the importance of healthy trees."

Over the past year, Bartlett Tree Experts has directly supported the ease of access to education for our members and credential holders through sponsorship of our Annual International Conference, the online Conference Rewind Series, the promotion of Women in Arboriculture profiles of ISA Members for International Women's Day, as well as unique networking and educational opportunities at both the ISA in-person conference and virtual event.

Additionally, the ISA Canopy Partners have supported public education on the importance of proper tree care through our TreesAreGood brand, transitioning *Arboriculture and Urban Forestry*—ISA's peer-reviewed journal—to an open access model, and the 2022 Virtual Event, which allowed ISA to bring educational materials to more than 2000 people worldwide in six different languages.

"Bartlett Tree Experts and ISA have enjoyed a long relationship working together to improve arboricultural science, technology, safety and business through education. We are excited to continue our support of ISA through its Canopy Partners Program," said Jim Ingram, President and COO of Bartlett Tree Experts. Jim also says, "We are pleased to provide support for this program and look forward to contributing our expertise in scientific tree care to advance the field of arboriculture."

Established in 1907, Bartlett Tree Experts is the world's leading scientific tree and shrub care company, providing state-of-the-art research and consulting services on best practices in arboriculture for private homeowners and commercial accounts in the United States, Canada, the United Kingdom, and Ireland. With its team of 14 PhDs, more than 400 ISA Certified Arborists®, and the largest shade tree lab in the world, The Bartlett Tree Research Laboratories in Charlotte, N.C., Bartlett Tree Experts, through its 163 operations in 39 states, helps its customers maintain healthy trees and shrubs.

Through the Canopy Partners program, ISA can provide arborists with programming, services, and research to better equip them to serve and educate the greater public and advance the profession as well as the tree care industry worldwide. Additionally, the Canopy Partners program helps to address critical environmental issues, impact decisions, and policy makers and spread valuable education and research while also staying on the cutting edge of industry trends, innovation, and technology.



For more information about the ISA Canopy Partners program visit [the ISA website](https://www.isa-arbor.com) or contact [corporatesales@isa-arbor.com](mailto:corporatesales@isa-arbor.com). For information on Bartlett Tree Experts, please visit their website.

#### **ABOUT ISA**

*The International Society of Arboriculture (ISA), headquartered in Atlanta, Ga., U.S., is a nonprofit professional organization dedicated to promoting the importance of arboriculture and educating the public about the significance of trees and the value of their proper care. As part of ISA's advancing the arboriculture profession, it offers the only internationally-recognized certification program in the industry, including ISA Certified Arborist®.*

#### **ABOUT BARTLETT TREE EXPERTS**

*Founded in 1907, The F.A. Bartlett Tree Expert Company has been the world's leading scientific tree and shrub care company for over a century. The company operates the largest shade tree lab in the world, The Bartlett Research Laboratories, in Charlotte, NC. With the latest research from its team of 14 PhDs in fields such as soil science, plant pathology, entomology, and horticulture, the company provides species-specific tree and shrub care plans for its customers to ensure optimum growing conditions and health for beautiful landscapes. From removal, pruning, and insect and disease management, to soil care, comprehensive tree inventory and management plans, and tree risk assessments, Bartlett's arborists provide more than 188 services to its customers from its 163 operations in 39 U.S. states, Canada, Ireland and Great Britain. The company has a training center in Mexico and corporate offices are located in Stamford, CT. To learn more, visit [www.bartlett.com](http://www.bartlett.com) or call 1-877-BARTLETT (227-8538).*

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